



AMERICAN PAKISTAN FOUNDATION

American Pakistan Foundation Pakistan Fellowship Summer 2024 Placement with Sehat Kahani

Position Description, Responsibilities, Qualifications

This is a full-time, **virtual** position (40 hours / w).

The selected candidates will receive a stipend of \$500 at completion of the fellowship

Start Date & Duration: The fellowship will last 7 weeks and tentatively begin the first week of June.

Selection Process:

- All applicants must submit a resume, cover letter, and provide a writing sample.
- APF and Sehat Kahani will jointly pre-screen candidates and interview those who move on to the next round. Final decisions will be made by APF and Sehat Kahani.

Application Deadline: March 22

Sehat Kahani Overview

Sehat Kahani is one of the leading telemedicine platforms in Pakistan that virtually connects patients in need of affordable, convenient, and flexible healthcare options to a panel of online general physicians and specialists through a network of clinics in low-income communities and through a mobile application for the masses. To date, Sehat Kahani constitutes a portfolio of 65 clinics all over Pakistan (Sindh, Punjab, Balochistan, KPK and Azad Jammu Kashmir). Over 3.1 million + patients have been treated via telemedicine with an overall impact on 7.5 million lives. Sehat Kahani's health provider network comprises more than 7,500 professionals, and their mobile application serves over 750 corporations.

Position Description:

There are 3 APF fellowship positions open at Sehat Kahani.

Sehat Kahani has been hosting APF Fellows since 2020. In this fellowship, the American Pakistan Foundation Fellows are invited to work within two domains, **Research** and **Marketing**. Fellows go through an intensive 7-week training and mentoring sessions with our team.

- Each of the fellows is assigned a buddy who is responsible for helping and guiding them through the fellowship journey.
- Apart from assigned projects, the fellows also gain mentorship through Speaker Sessions conducted by specialists and experts from the industry. The topics cover aspects from digital marketing in Pakistan, tech and health industry insights, Sehat Kahani's journey and growth through these industries, and more.
- The fellows are provided reading material, educational videos, and research papers relevant to their research.
- Sehat Kahani and APF will facilitate cross-disciplinary learning opportunities where fellows from different domains can collaborate and learn from each other's experiences. This can promote interdisciplinary thinking, creativity, and knowledge exchange among fellows and previous APF Sehat Kahani alumni.

The Journey

The fellows are engaged throughout the week, with each day dedicated to a well-planned session. Throughout the program, the fellows have two major milestones.

1. At the end of the 4th week, they have a mid-fellowship presentation that is presented to all relevant stakeholders on their project progress to date.
2. At the conclusion of the fellowship they give a final completion project presentation. (The full stipend will be paid to the fellows after the completion of this stage)

Below is a breakdown of the themes for learning throughout the week.

Monday

The week starts off with discussions and thoughts of the prior week's learnings along with the updates on the projects assigned. The fellows and mentors deep dive into the discussions on the overall project direction, progress, thoughts and learnings that have come up from speaker and learning sessions, as well as self studies.

Tuesday

The day is assigned to ensure the fellow learns a new skill related to the project they are assigned. For example, research fellows gain technical training on using search engines effectively for research and are trained on using research tools such as SPSS. Similarly, marketing fellows are trained on using social media tools and ways through which they can be used in deriving consumer insights and consumer analysis.

Wednesday

Fellows are given a day within the week to work through feedback that they have gained and a day given to work on their projects.

Thursday

Each Thursday of the week, the fellows are given various educational videos, articles and research papers to read on topics related to Pakistan. This includes material on health, telehealth, digital media, infrastructure, and Pakistan in general. The idea is to give students a holistic view on Pakistan's trends and culture.

Friday

We assign Fridays as the day in which we bring in experts to share their journeys, learnings, and insights with the fellows. In the past cycles, we have held sessions on marketing and its changing dynamics by Fizza Ijaz, Global Marketing Manager at Unilever and "Mental Health in Pakistan" by Sana Ahmed, Manager of Mental Health at BAT.

Qualifications:

- Candidate is at least a rising junior or current graduate student.
- Coursework and academic projects preferably related to medicine, Pakistan or South Asia, as well as a demonstrated ability to work efficiently and collaboratively.

- Proficient English-language writing skills and superior communication skills. Urdu and/or other regional languages are a plus.
- Candidate must hold US Citizenship or permanent residency and must live in the United States.

General Requirements:

- Fellows must participate in all required meetings and briefings for the fellowship.
- Fellows must participate in APF weekly check-in meetings to provide an update on their projects.
- Fellows should develop a personalized professional development plan outlining their goals, objectives, and strategies for skill enhancement and career advancement. This plan can serve as a roadmap for their professional growth and development throughout the fellowship.
- Fellows must submit weekly progress reports detailing their activities, achievements, and challenges encountered to provide a transparent overview of their work and facilitate ongoing support and guidance from mentors.
- Fellows must write an article for the APF website, provide a testimonial about their experience, and present their work in a webinar to the APF Leadership Council and Board of Directors.
- Excellent organizational, logistical, and administrative skills.
- Research and writing skills.