

MID-YEAR UPDATE - JUNE 2020



AMERICAN PAKISTAN FOUNDATION

THE AMERICAN PAKISTAN FOUNDATION

BUILDING BRIDGES.
OPENING MINDS.
EMPOWERING COMMUNITIES.

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APF MID-YEAR UPDATE - JUNE 2020

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MESSAGE FROM THE PRESIDENT

Though we are only halfway through 2020, this year will be one for the history books. It is difficult to believe that in the first few weeks of the new year, the APF community was happily gathered in Houston for our annual retreat. Though we hope those days will return soon, we have been hard at work expanding our organizational outreach and programming, all while orienting our initiatives to fit our now largely virtual world.

The Houston retreat energized us, launching us into the rapid expansion we are currently undergoing. Many of our new programs, like the Get Out The Vote initiative, were born out of the collaborative conversations we had as a community. I want to maintain that collective growth mindset as we move forward.

Our best asset is the incredibly diverse, talented, and engaged people on the APF Board of Directors, Leadership Council, and within our larger community. The continued expansion of our community remains one of my main priorities. I am happy to report that since January, we have added two new members of the Board, two new co-chairs of the Leadership Council, and forty-five new Leadership Council members.

I am exceptionally proud of how we responded to the COVID-19 pandemic. When our events were canceled, we transitioned to regular webinars. When our Fellows could no longer travel to Pakistan, we secured excellent virtual fellowships for them to thrive in the safety in their homes. And when the pandemic reached its peak in April, APF administered its first ever monetary grants, turning the generosity of our community into real impact for frontline non-profit organizations across the United States.

As APF's President, I take pride in our fiscal discipline. We run a tight ship. Still, continuing to expand at this pace, and to maintain our gains, requires a stable fundraising base. I am working hard to continue diversifying our sources of revenue. We know these are difficult times to merely maintain our own financial situations. We are exceptionally grateful for every dollar, and we hope that you know we are doing our best to make your generosity count. Though we hope to back within six feet of one another soon, APF is well-positioned to continue its strong forward momentum even in these challenging circumstances.



SHAMILA N. CHAUDHARY

President

BOARD & NOMINATIONS

Board Approvals

APF approved two need board members since January 1, 2020:



Zainab Khan

Executive Director, Muslim American Leadership Alliance
New York, NY



Hassan Khan

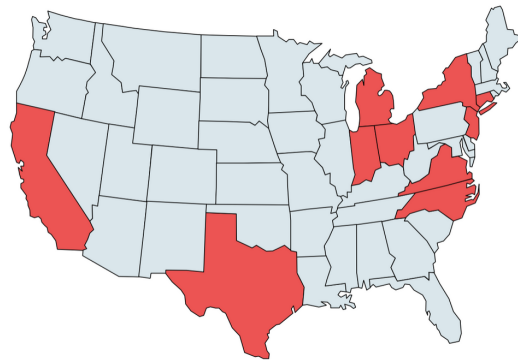
Managing Partner, Grant Thornton, New York, NY
Pending

Board Departures

Zain Jeewanji; Suhail Shaikh

Current Board Composition

- 24 members across 10 states
- 21% female; 79% male



Locations Represented:

New York tri-state area (50%); Texas (19%); Midwest (13%); other (18%)

Top Industries Represented:

private equity & finance; healthcare; policy; academia; media; consulting; technology; legal; manufacturing; non-profit

LEARN MORE: [See APF Board profiles](#)

LEADERSHIP COUNCIL

Council Co-Chairs

2 New Co-Chairs added since January 1, 2020 - Dr. Azra Raza and Dr. Paula Newberg. They join sitting co-chairs Dr. Vali Nasr; Ambassador Robin Raphel; and Aakif Ahmad.



Dr. Azra Raza

Columbia University; New York, NY



Dr. Paula Newberg

University of Texas-Austin (ret.); Washington, DC

New Membership

45 new members approved since January 2020.

Current Council Composition

- 91 members
- 53% female; 47% male

Top Industries Represented:

consulting; government; law; corporate finance

Locations Represented:

DC (36%); New York (23%); Texas (10%); Massachusetts (4%); other (27%)

Activities

- Members-only salon series launched to discuss issues relevant to APF mission
- 4 webinars led by LC members
- Working groups established on: tech/innovation; women in foreign policy; race relations; arts/culture; mentorship; US-Pakistan exchanges



LEARN MORE: [See Leadership Council Profiles](#)

EVENTS & OUTREACH

Events

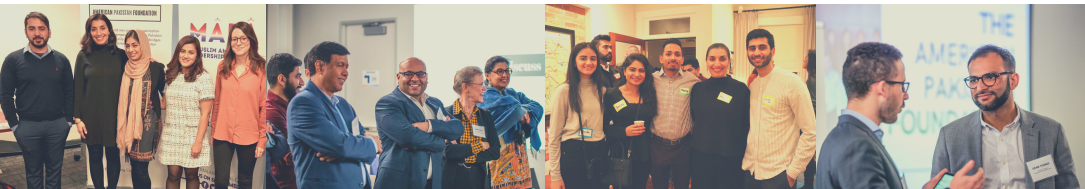
16 events hosted with over 1600 participants since January 2020:
(includes programming from new webinar series launched)

- Planning Your Financial Future in Uncertain Times
- Dr. Azra Raza on Ghalib and Emily Dickinson
- China's Western Horizon: A Book Talk with Dr. Dan Markey
- A Conversation with Jinnah Institute President Sherry Rehman
- APF President's Town Hall
- Navigating the Geopolitics of COVID-19 Around the Globe
- Film Screening of "Fundamental" on Child Marriage in Pakistan
- Drink More Mocha Lattes & Other Quarantine Health Tips
- The Family Quarantine Experience
- Film Screening of Sitara on Child Marriage in Pakistan
- COVID-19 Preparedness and Response
- The Psychological Impacts of COVID-19
- How Working Women Make It Work
- Know Your Rights: Hate Crimes and Hate Speech
- Philanthropy in Pakistan
- The APF Dialogues in Houston, TX

Outreach

- "A Pakistani Meal for a Good Cause" fundraiser hosted in Washington, D.C. to highlight APF Fellows Program.
- Salon hosted in February in New York City at home of Dr. Azra Raza with community leaders to share mission of APF.

Over
1600
people engaged
through events
since January



LEARN MORE: [Watch the APF Webinars](#)

COMMUNICATIONS

Website

Since website launch October 1:

20,000 unique visitors

45,000 page views

Visitors: United States (79%); Pakistan (11%); Other (10%)

Social Media

86,400 followers (LinkedIn; Twitter; Instagram; Facebook)

Mailing List

49,800 recipients

Newsletter

- 5 newsletters published since Jan 2020 (one/month);
- open rate: 18% (25,000 opened emails)

Video

Professional video produced of Annual Board Retreat

Blog

9 blog posts published since January 2020:

- How to Fight Against Racial Injustice
- Cultural Heritage and Women's History Month by Zainab Khan
- Profile of Salma Hasan Ali's KindWorks Volunteer Organization
- A Farewell to Remember by Uzma Iqbal
- Pakistani Americans in Asian American & Pacific Islander History
- The State of the Pandemic in Pakistan
- Pandemic Response of American Pakistani Advocacy Group
- Reflections on the APF Retreat
- Arts as Aid for Pandemic Relief in Pakistan

APF has over
136,000
virtual
connections

From the blog: Pakistani artist Shehzil Malik on Women



LEARN MORE: [Visit the APF Website](#)

SIGNATURE PROGRAMS

APF Fellows Program

- Selected 14 stellar candidates for fellowships
- Due to pandemic, fellowships postponed till 2021
- Created virtual summer fellowships with Sehat Kahani (telemedicine); I-Care Foundation (philanthropy); The Atlantic Council (policy); Center for Economic Research in Pakistan (policy); 4 fellows placed to date
- We are speaking with Habib University (HU) about hosting APF Fellows for a summer session at HU in Karachi starting in 2021.
- APF organized 8-week virtual seminar series for Fellows with:
 - Dr. Vali Nasr on U.S.-Pakistan Relations
 - Kalsoom Lakhani on the Startup Sector in Pakistan
 - Shuja Nawaz on his book *The Battle for Pakistan*
 - Jumaina Siddiqui on Peace & Conflict Resolution in Pakistan
 - Uzair Younus on Pakistan's Economy
 - Fatima Salman on the U.S. Think Tank Sector

Launched virtual fellowships for students & professionals looking to give back to Pakistan.

APF Connect

- Launched APF Connect mentorship and networking platform
- 330 profiles on platform to date
- APF Trailblazers 3-month mentorship module launched with 65 users

APF UN Initiative

- Launched formal internship program; selected 4 interns
- Participated and issued statement in 58th Session of the UN Commission on Social Development in New York, NY.
- Due to pandemic, subsequent programming cancelled/made virtual
- Interns working on virtual projects with Dr. Ameena Zia, director of APF UN Initiative



LEARN MORE: [APF Signature Programs](#)

STRATEGIC INITIATIVES

APF is engaged in several strategic initiatives that are in various stages of development.

Exploration Phase

Virtual Fellowships Program:

We have been approached by several organizations in Pakistan that want to host Pakistani American students and young professionals as virtual fellows. We are currently exploring possibilities with The Jinnah Institute (policy) and UpTrade (agriculture startup); will seek additional partners as we develop the program.

Our goal is to design an APF managed online portal that can be used by organizations in Pakistan to submit requests for fellows.

Development Phase

NextGen Leaders:

A network of Pakistani American leaders under the age of 40 who will lead APF chapters across the United States focused on mentorship, networking, and programming related to the APF mission. The Programming Committee and APF President are working out the terms and criteria of the chapters and activities.

Implementation Phase

EngageDC Fellowship:

3 Fellows completed year-long policy training and mentorship program; next cohort to be selected by August 2020.

Research Fellows Program:

Four graduate students serving as summer research fellows to produce report on how Pakistani American community can aid in Pakistan's growth.

Pandemic Relief Fund

Established fund to provide grants to pandemic-affected non-profit organizations and groups seeking support to serve communities affected by the coronavirus; Raised over \$8,000 in grants; distributed \$7,000 to date to following organizations: Utah Civic Muslim League; Poligon Education Fund; Long Island Jobs With Justice; Gaming Revolution for Inspiring Development; Niswa Association; Ansaar of Worcester; Fajr Memorial Foundation

PPE Drive

Launched PPE drive for New York, DC, California, Virginia, Maryland, and Illionois; distributed over 2000 masks.

